

# EUNSONG KIM

## Apparel Designer

### CONTACT

✉ eunsongk2m@gmail.com

☎ 925 383 7975

📍 San Francisco, CA

🌐 [www.eunsongkim.com](http://www.eunsongkim.com)

### EDUCATION

#### **PUSAN NATIONAL UNIVERSITY**

*Pusan, South Korea 2009 – 2014*

BA – Double major in  
Clothing and Textiles, and  
English Language and Literature

### SKILLS

Microsoft Office Suite  
Adobe Creative Suite  
Browzwear V-Stitcher (3D)  
CLO (3D)

### LANGUAGES

Fluent in English and Korean

### EXPERIENCE

#### • **TREND RESEARCHER (FREELANCER)**

*Yakjin Trading Corp. San Francisco / Seoul*

*04/2019 - Present*

- Trend forecast and market analysis
  - Gather and identify trend for South Korean HQ
  - Specialty: Women's knit and sleepwear, and Girls' Knit
  - Trend research on Old Navy and Walmart projects
- Style and fabric consulting with buyers
  - Presenting new style ideas and materials
  - reviewing product fittings at vendor proto meetings

#### • **ASSISTANT APPAREL DESIGNER**

*Yakjin Trading Corp. Seoul, South Korea*

*02/2015 – 06/2018*

- Fashion design and development
  - Specialty: Cut&sew knit in Womenswear, Menswear and Activewear
  - Responsible for GAP, Banana Republic, and Levi's
- Research current trends for style, fabric, graphic, and washing
- Coordinate with graphic and washing team to ensure all inspirations are executed accordingly
- Line Sheet/ Tech Packs set up for seasonal developments
- Technical line drawings/ flat sketches
- Update Bill of Materials throughout the development process
- Communicate with sample rooms on design details for precise result
- Management of garment samples, fabric, trim, etc.
  - Sourcing fabrics/trims
  - Recording and maintaining garment samples database via PLM
  - Compile and summarize buyer's requests post-meeting
- Evaluate samples with production team for viability of bulk production
- Showroom display for buyer meetings
  - Preparation of garment samples by theme, trends, and fabric groups according to each buyer's needs
  - Present current trends and innovations in fabric, graphics, and washing